

# 2010 ANNUAL REPORT

*Providing high quality, patient-centered primary and reproductive health care since 1977.*

## Past To Present

Blue Mountain Clinic is an independent, nonprofit organization that was founded in 1977 as a feminist health clinic to address the lack of access to abortion care in Montana. In 1991 we expanded our services to include comprehensive family practice care. Today, with over 8,000 patient visits a year, we strive to make our services affordable and accessible to all.

## Mission, Values & Vision

Provide access to safe, affordable reproductive and primary health care.

Provide accurate education on health, reproductive choices and sexuality.

Advocate for policies that improve reproductive justice and correct health disparities.

Empower individuals to actively participate in their health care.

## Direct Perspective



*By Anita Kuennen  
Executive Director*

More than any year in recent history, 2010 will be remembered for the roller coaster health care reform efforts. The promise of real reform shifted to defense posturing on protecting women's access to reproductive health care with the exclusion of funding for abortion care. Reproductive health care is primary care for women, and without full access to preventative and medical services, opportunities to address primary health care needs for the community's underserved population will not be met.

BMC board, staff and stakeholders engaged in a three year strategic planning process and finalized the directional goals in March of this year. **Key areas of focus over the next five years include:**

- Implementing electronic medical records and practice management system;
- Obtaining funding and grants to enable the clinic to purchase discount contraceptives and pass the savings on to our clients (340B designation);
- Advocacy on the local, state and national level for health care policies that promote access to care, and oppose restrictions;
- Providing accurate education on healthy sexuality through outreach efforts and text message helpline – ASKMAP and Off the Rack;
- Increasing visibility of BMC as a locally based, nonprofit, primary health care clinic that embodies social and reproductive justice.

The goals for BMC over the coming years are ambitious, however, the stakes are high and protecting reproductive justice and access to health care has never been more critical. The 2011 legislative session promises to challenge us with reproductive health policy restrictions and other anti-choice driven bills. We welcome your support this year as we buckle up for the roller coaster of protecting access to care.

## 2010 Year In Review

Blue Mountain Clinic was voted "Best Health Clinic" and Dr. Ravitz was voted "Best Doctor" for the 3rd year in a row in the Missoula Independent's reader's poll "Best of Missoula" awards.

\*

In February of 2010 we held the third annual Off the Rack, with over 50 fashions and 600 cheering attendees. Off the Rack is Blue Mountain Clinic's signature fundraiser.

Blue Mountain Clinic recently completed our five year strategic plan, and are grateful to have had the opportunity to reflect on where we have been, and look forward to where we want to go. Particularly with such significant changes as electronic medical records and health care reform on the horizon, it is more important than ever to have a guide to help us navigate the transitions.

## Testimonials: True Stories From Real Patients

*"The level of comfort presented to me at Blue Mountain Clinic was unbelievable. What our society portrays abortion to be and what the actual procedure was really like differs greatly in so many ways. I can't thank the staff at Blue Mountain Clinic enough, they turned what I thought would be a cold and impersonal procedure into a comfortable situation about my personal choices, thoughts and feelings. Thank you so much, I will be forever grateful!"*

*"The staff at Blue Mountain Clinic are awesome! You all have made a difficult decision more bearable. I drove 3 hours to get here and am so glad I did. I have no regrets, thank you all for your loving care."*

*"What an amazing experience. Thanks to the staff, nurses, and doctor for being such amazing people. I was taken through this experience with grace. Thank you for your dedication to giving women and families the ability to choose what is right for them. Women can stay strong thanks to how you run this clinic. Thank you for empowering us in this way!"*

**Please consider a capacity building gift to BMC this year to help us meet organizational goals and face the challenges ahead.**

Anticipated cost of electronic medical records and practice system = \$130,000

Medical equipment for increased service options = \$10,000

Donations can also be allocated for specific clients in need:

Abortion Access Fund

Family Practice Fund

Outreach and Education - Montana Access Project

Donations can be made on-line at  
[www.bluemountainclinic.org](http://www.bluemountainclinic.org) or by mail.

**You are part of the solution, your financial support makes the difference in how we sustain our access to care programs**

# BLUE MOUNTAIN CLINIC PROFILE

## Financial Overview: November 2009-2010

### INCOME

Net Income from Services... \$1,150,222  
 Grants .....\$57,000  
 Donations & Events .....\$40,445  
**Total Income .....\$1,247,667**

### EXPENSES

Direct Care .....\$834,022  
 Operations .....\$330,140  
 Outreach & Education .....\$53,098  
 Development/Events .....\$23,794  
**Total Expenses .....\$1,241,054**

## Board of Directors

### 2010 Board:

Eldena Bear Don't Walk, President  
 Ken Lockwood, Vice-President  
 Sara Smith, Treasurer  
 Jane Duncan  
 Molly Howard  
 Amanda Patel

### 2011 Nominees:

Peet Mckinney  
 Trinda Reick  
 Keegan Flaherty  
 Keenan Whitt  
 Deanna Jenness  
 Brian BigSam  
 Erica Woodahl

### Staff/Board

Anita Kuennen  
 Annie Hansen  
 Jenesy Dahl

## ASKMAP

In July of this year BMC's Montana Access Project launched ASKMAP, an SMS (text) and web-based hotline to provide information on sexual health, education and resources. Users can send or text a question confidentially and anonymously and get answers and resources from a clinical professional using a technological medium that helps reduce shame and embarrassment.



## Services

### Primary Care

- Men, Women and Children's Health Care
- Urgent Care Visits
- Employment & Sports Physicals
- On-Site Lab Services

### Reproductive Health

- STD/STI Testing & Counseling
- Contraceptive Options Counseling and Prescribing, including IUD insertion
- Miscarriage Management
- Colposcopy

### Mental Health

- LGBTIQ Services
- EMDR Therapy
- Comprehensive Counseling

### Abortion Care

- Medical and Surgical
- Pregnancy Options Counseling

Payment options include cash, credit and insurance billing. We offer a 20% discount on office visit fees to uninsured patients who pay cash in full at the time of service. Blue Mountain Clinic does not have a government funded sliding scale payment system and we are not a free clinic. However, we will work with individuals as much as possible to facilitate access to care or referrals to other sources.

Call today for an appointment  
 406.721.1646

## In Appreciation:

### General Operating Support

Anonymous Donor of RSF Social Finance  
 The Sample Foundation

### ASKMAP/Education & Outreach

Cadeau Foundation  
 Anna Lalor Burdick Program

### Access Fund

Prentice Foundation

*We also wish to thank all of the individuals who donate to Blue Mountain Clinic throughout the year and our Off the Rack Sponsors!*

## Save The Date!

**Off the Rack 2011  
 Saturday, February 5th**

Mark your calendars for the fourth annual "Off the Rack" Fashion Show at the Wilma Theatre. Off the Rack is a fundraising fashion/art/talent show that seeks to promote healthy sexuality and stretches beyond the barriers of gender and stigma.

For more info about the show, art submission, and more go to [bluemountainclinic.org](http://bluemountainclinic.org)

Find us on  
 facebook

Blue Mountain Clinic  
 and  
 Off the Rack 2011

### Interested in receiving our E-Newsletter?

Send an email with your name and preferred email address to [smith.mick@bluemountainclinic.org](mailto:smith.mick@bluemountainclinic.org) to sign up!



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